

JASON M. RUBIN NAMES/TAGLINES/THEMES

AIGA Boston

Name for an exhibit of the work of student and junior graphic designers to be held at Endicott College, 2009 and 2010.

New Voices, Unique Visions

Arbor Networks

Tagline for provider of solutions that both protect the core network and ensure maximum performance at the network edge.

Security to the Core. Performance to the Edge.

Babson College

Name for an event announcing the early attainment of capital campaign goal.

The Sky Is the Limit

Babson College

Theme for its 2012 annual fund.

Direct your gift. Define our future.

Berkeley Investments

Name for a new residential building project that will transform two historic buildings and the parking lot that sits between them into a loft-style condominium complex consisting of three joined buildings in Boston's Fort Point Channel district.

FP3

Boston Design Center

Name for a new, exclusive membership program that for the first time would allow people outside the trade to shop at the Center and receive design consultation.

Plush

CS Technology

Tagline for a leading advisory firm that provides strategy and implementation services to world-class companies seeking to unlock the value of their IT portfolio investments.

Shatter the Performance Barrier

Holy Cross

Name for a development campaign in which an anonymous donor would give \$1 million if the college could attain a 60% participation rate.

3 in 5

Lewy Body Dementia Association

Name for a national awareness week campaign.

A Week to Remember

MIT UPOP

Tagline for undergraduate practice program.

Experience: The Edge

Vanu

Tagline for developer of a software-based approach to radio signal processing, wherein a carrier looking to offer a new waveform (i.e., a slice of spectrum) merely needs to download a new software file rather than install new hardware processors and build out new networks.

Where software meets the spectrum.
